



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision	Alt Order #
583500 /	09843287
<u>Product</u>	
AKIN	
Contract Dates	Estimate #
10/17/12 - 10/22/12	2906
Advertiser	Original Date / Revision
Akin/R/MO/US Senate	10/16/12 / 10/16/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KTVI	Jared Salles
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

And:

Strategic Media Placement
7669 Staggers Loop
Delaware, OH 43015

Cory

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1 2	10/17/12	10/22/12	M-F 5a-530a		5a-530a		:30			NM	5	\$2,875.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/17/12	10/23/12	M--TF--					5	\$575.00			
N 2 2	10/17/12	10/22/12	M-F 6a-7a		6a-630a		:30			NM	3	\$4,050.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/17/12	10/23/12	M--TF--					3	\$1,350.00			
N 3 2	10/21/12	10/21/12	Su 7-9a		7a-730a		:30			NM	1	\$575.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$575.00			
N 4 2	10/21/12	10/21/12	Fox 2 News Sunday Morning	8a-830a			:30			NM	1	\$575.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$575.00			
N 5 2	10/17/12	10/22/12	M-F 530p-6p		530p-6p		:30			NM	1	\$2,025.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/17/12	10/23/12	M--TF--					1	\$2,025.00			
D 6 2	10/17/12	10/22/12	M-F 6p-630p		6p-630p		:30			NM	0	\$0.00
D 7 2	10/21/12	10/21/12	Su 530-6p		530p-6p		:30			NM	0	\$0.00
D 8 2	10/21/12	10/21/12	Su 5p-530p		5p-530p		:30			NM	0	\$0.00
D 9 2	10/17/12	10/22/12	M-F 9p-10p		9p-10p		:30			NM	0	\$0.00
N 10 2	10/17/12	10/22/12	9p News Delayed		10p-1030p		:30			NM	2	\$3,850.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/17/12	10/23/12	---TF--					2	\$1,925.00			
Totals										13	\$13,950.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	13	\$13,950.00	\$11,857.50
Totals	13	\$13,950.00	\$11,857.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.